

**Merrimack Public Library
COMMUNITY PROFILES Policy**

MPL Mission for Community Profiles:

In order to more fully serve the information needs of our community, the Merrimack Public Library, in cooperation with GMILCS, Inc., provides Polaris Community Profiles to enable those in our community to find and participate in local organizations of interest to them. The term “Community Profiles” encompasses the actual Community Profile records, as well as Promotion records and Content xChange. With Content xChange community organizations can incorporate fields from their community records, (content carousel, calendar of events, content drawers, library catalog search box, ask-a-librarian button, and map) into their organization’s web page.

MPL Vision for Community Profiles:

- Encourages discovery, exploration and access to the community served by Merrimack Public Library
- Enables collaboration with community organizations with the goal of enhancing citizen participation in our community
- Builds grassroots support for the library
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Policy Statement and Memorandum of Understanding on Community Profiles:

Merrimack Public Library offers Polaris Community Profiles in order to make community resources more accessible. Through collaboration and information sharing, both the Merrimack Public Library and participating organizations have the opportunity to expand their reach into the community. Community Profiles is intended primarily for use with organizations and groups that are of a civic, cultural, charitable, or educational nature that are of interest and/or benefit to the community. Organizations considered to be for-profit are not permitted.

****Inclusion in the community profiles database does not imply the approval of endorsement of Merrimack Public Library.**